

# **KAHUNAUVERSE**

★ **SPORTS GROUP** ★



**FOR IMMEDIATE RELEASE: 1/23/17**

**HOME RUN SPORTS AND BIG KAHUNA SPORT CO. FORM A STRATEGIC PARTNERSHIP!**

**SURREY, BC:**

Home Run Sports and Big Kahuna Sport Co., two of Canada's leading Distributors of sporting goods & apparel, have partnered to form the Kahunaverse Sports Group (KSG).

With combined revenues of \$45,000,000, 9 locations totaling 95,000 square feet, a growing E-Commerce platform and a staff of more than 150, this strategic partnership allows the Group to take advantage of their best practices to improve the overall experience of both their TEAM and RETAIL Customers. Furthermore, the combined resources will allow rapid expansion into key Canadian cities that currently lie outside of serviceable geographies.

Gord Querin, Chief Executive Officer of Big Kahuna Sport Co., will serve as CEO of the new partnership. Mike Hamm will serve as the President of Home Run Sports (Retail/E-Commerce Division) with Scott Neiles (current CEO of Home Run Sports) as the Senior VP. Craig Preece will take over as President of Big Kahuna Sport Co. (TEAM Division) with Lum Balducci as the Senior VP.

Gord Querin said, "This Strategic Partnership partners two Companies with similar cultures, visions and goals. This is going to be fantastic for our employees, our Suppliers and most importantly, our Customers."

Mike Hamm added, “The two companies have known and respected each other for many years and the timing of the Partnership couldn’t be better. We truly are positioned to do some great things in the Canadian sports marketplace.”

Craig Preece concluded, “Big Kahuna and Home Run provide new opportunities for each other to continue to grow both TEAM and RETAIL to better service all Canadians from Coast to Coast.”

### **About Kahunaverse Sports Group (KSG)**

The Kahunaverse Sports Group is a strategic partnership between Big Kahuna Sport Co. and Home Run Sports – two of Canada’s leading Distributors of sporting goods and apparel. With 150 employees, 9 locations and a growing E-Commerce platform, KSG is focused on providing multi-brand solutions for their 8,000+ TEAM and 100,000+ RETAIL Customers.

### **About Big Kahuna Sport Co.**

Founded in 1998 and based in Surrey, BC, Big Kahuna Sport Co. is a full-service TEAM Dealer providing customized solutions for Apparel, Accessories and Equipment. Big Kahuna markets and sells their products via their direct TEAM Sales force to Customers from Coast to Coast.

Big Kahuna’s vision is to make their name synonymous with excellence in the Canadian Team Sport market by creating a “think big” culture with an unwavering attitude towards complete Customer satisfaction and experience.

Big Kahuna’s Mission is to **Think big, Service Bigger**. For more information about Big Kahuna Sport Co., please visit [www.bigkahuna.ca](http://www.bigkahuna.ca).

### **About Home Run Sports**

Founded in 1986 and based in Winnipeg, MB, Home Run Sports is both a full-service Team Dealer and a Specialty Retailer with 5 locations across the country. Recognized as the baseball/softball leader in Canada, this success has allowed them to expand into other core sports and become a valued supporter of many Provincial and National bodies from Grassroots to Pro.

With a multi-brand, one-stop shop approach for Team & Player Equipment, Team Uniforms and Apparel including Accessories & Footwear - Home Run and their knowledgeable staff are there to help you **Get Ready for Your Game**.

For more information about Home Run Sports, please visit [www.homerunsports.com](http://www.homerunsports.com)